

N-A-E-B NEWS LETTER

National Association of Educational
Broadcasters
Madison, Wisconsin--July 1, 1936

1937 SUMMER CONVENTION

Representatives of NAEB member stations meeting in Columbus on May 4, voted to accept the invitation of WHA and hold the annual convention in Madison, Wisconsin this summer.

Several dates are being suggested and member stations are asked to indicate those which are most suitable. Listed in order of preference by the WHA workers, who will make the arrangements, the times suggested are:

August 17-18	Monday and Tuesday
August 21-22	Friday and Saturday (This follows the national meeting of the agricultural editors in Madison, (Aug. 18-20).
September 4-5	Friday and Saturday (The beginning of Labor Day week-end).
August 31-September 1	Monday and Tuesday

Arrangements have been made with the University Club, (men's faculty club on the campus) for rooms for those who wish them. Rooms are available to men for one dollar per person per night--all single beds in comfortable rooms. Reservations should be made through your secretary at WHA. Several good hotels are also available, but these are not so conveniently located. Assistance in securing hotel rooms will be given if desired.

Program Plans: What do you want discussed? Whom would you like to hear on the program? This is YOUR meeting. Please send along your suggestions!

PACKET EXCHANGE

The usual packet exchange plan will be suspended until fall. The next packets are expected to go out early in October. Included will be the new program bulletins and other printed matter developed during the summer for the new fall session. Make a note on your calendar for September 15 to send exchange material.

MEMBERSHIPS RENEWED

Since the last news-letter, two new renewals of membership have been received: University of Florida, operating WRUF, and Cleveland College, Broadcasting over WHK.

ASSOCIATION SECURES RECORDING EQUIPMENT

Through a grant of five hundred dollars from the National Advisory Council on Radio in Education, the NAEB has purchased recording equipment to assist in the exchange of program ideas and techniques. After seeing the possibilities for improving broadcasting standards, Dr. Levering Tyson recommended the expenditure.

Earlier in the year, Carl Menzer (WSUI) and John Stiehl (WHA) began testing various makes of recorders to select the one best suited to the needs of the association. A Universal machine was purchased as a result of these tests. The recorder is now at Iowa City where Carl is preparing an instruction manual to accompany the machine on its tour of the stations.

The machine will soon be available to member stations having programs which they think embody something which other stations should know about. Other uses may be found. Because many stations will be wanting to use this equipment, directors are urged to plan and rehearse their programs well in advance of the time the machine is to arrive.

If you want the machine, write to Carl Menzer (WSUI), Iowa City, who will route it according to the needs of the stations. He will explain the details of the round-robin plan to use the machine for the improvement of educational program techniques and the establishment of an exchange library of recorded features.

COLUMBUS MEETING

On May 4, representatives of NAEB member stations attending the Radio Institute met at the Deshler-Wallick Hotel. President H. B. McCarty presided.

Mr. McCarty reported on the meeting of the Sub-Committee on Conflicts of the Federal Radio Education Committee, at which he represented the Association. Plans are under consideration for various studies and surveys aimed to improve relationships between educators and broadcasters and to provide for the development and transfer of program techniques.

Carl Menzer reported on his experimental work in testing recording equipment. His report indicated that the Universal machine seemed superior to others tried.

The matter of a meeting place for the 1936 summer convention was discussed. It was voted to hold it at Madison, Wisconsin. This adhered to the plan of meeting at the home-city of a member station. The exact dates of meeting were to be fixed later by mail.

General discussions on the news-letter, transcription service, memberships, and other items of business followed, after which the meeting adjourned.

STUDENT NEWS BROADCASTS AT WSUI

Carl Menzer reports a program development at WSUI which will be of interest to stations wishing to do more in the way of news broadcasting.

"The Daily Iowan of the Air" is broadcast at 8:45-9:00 A.M., and 5:50-6:00 P.M., each day over WSUI. In conjunction with the School of Journalism and the university newspaper, "The Daily Iowan," the students prepare and present the news broadcasts. A regular staff with editors, reporters, rewrite men, and similar news workers has been established to prepare the program material. Broadcasts are handled by students who showed up best in the auditions. Radio writing and commenting has been made a class activity in Journalism. From the AP wire, which comes into the Journalism office, and from stories by local reporters the broadcasts are kept timely. The feature is among the most popular offered by the station.

WCAC ABANDONED

WCAC, member station of Connecticut State College, it is reported in "Broadcasting" (June 1, 1936), has voluntarily surrendered its license to WICC, Bridgeport, Conn., with which it had a time-sharing arrangement. It was planned that the college would use time over the commercial station. The station operated 3 hours per week with 500 w. power on the 600 Kc. channel, Daniel E. Noble reported to the N.A.E.B.

NCER BULLETIN FEATURES NAEB DATA

The current issue of the bulletin of the National Committee on Education by Radio embodies the story of the NAEB. S. Howard Evans, editor, welcomes pertinent contributions to his publication from educational radio sources. Send them to him at One Madison Avenue, New York City.

KOAC FEEDS NETWORK PROGRAM

Luke L. Roberts and C. R. Briggs collaborate in telling us of the work of KOAC in staging a program for the NBC Farm and Home Hour through Oregon State College at Corvallis. Featured on the program, on May 20, were the State College Glee Club, R.O.T.C. Band, President Geo. W. Peavy, and other attractions depicting the institution's contributions to the development of the state.

NEW STATION

"Broadcasting" magazine reports on June 1: "A new college station, to operate from Middlesboro, Ky., with 100 watts full time on 1210 Kc., was authorized May 29, by the F.C.C. Broadcast Division to Lincoln Memorial University, Harrogate, Tenn. The transmitter and studios, however, would be in the Kentucky town."

An inquiry to the President of the institution for further information has brought no reply.

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