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F. W. ROCHHELLE & SONS
RE-ROOTED VEGETABLE PLANTS

OUR SPECIALTIES
Our great specialties are renowned field grown Cauliflower, Cabbage, Brussel Sprouts, Celeriac and Turnip Plants. We grow them by the millions.

OUR PLANTS ARE RE-ROOTED
Our plants are raised from the best seed, sown thin in rows and handled under close inspection and supervision.

THIRTY-SECOND YEAR PRICE LIST

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SAFE DELIVERY
We guarantee safe delivery of all plants and if any should be spoiled, we will replace them.

CAULIFLOWER PLANTS
READY MAY 10th

EARLIEST CATSKILL MOUNTAIN SNOWBALL
EARLY LONG ISLAND SNOWBALL
SUPER SNOWBALL

EXTRA EARLY BEGONY

We make a great speciality of Cauliflower Plants, buying the best seed only, sowing every 3 or 4 days from early in March to near the first of July, having a large number of varieties from which to select.

OUR REASONS WHY WE HAVE THIS LARGE TRADE:
1—Because we have had thirty years' experience and know how to raise the best plants.
2—Because we buy and sow the highest quality of seed only.
3—Because we test every strain of seed and see that it is of the highest quality before it is planted.
4—Because we have always grown plants on new land each year.
5—Because we have never seen a Cauliflower, Cabbage or Sprout plant that had been successfully raised on land previously used for the same purpose.
6—When you buy our plants you get not only pedigreed plants, but CLEAN plants.
7—Because we have always grown plants on new land each year.
8—Because we have always grown plants on new land each year.
9—Because we have always grown plants on new land each year.
10—Because we have always grown plants on new land each year.

WE HAVE TESTED STRAINS OF CAULIFLOWER SEED FOR 20 YEARS

The 6,000 cauliflower plants I ordered from you last season were fine.
COMMENTS ON VARIETIES

We noted for 6 years, side by side, the field, for TONS PER ACRE practically all the strains of Danish Ballhead and Copenhagen Market seed grown by the largest Danish seed growers, and at the end of the season we weighed the cabbage from each strain and have reported the highest yielding strain of each. We have grown cabbage varieties, as well as plant growers, for over 50 years, and we believe we grow the biggest cabbages that have ever been grown in New York. The strains of Danish seed that we have imported yielded in our field in a dry season 21 tons, per acre. We have grown these varieties for over 20 years and we believe we grow the biggest crops that have ever been grown in New York.

The cauliflower I got from you last season headed up fine. None as nice as put on the market in Marietta.
PLANT DISEASES

In sections where cabbage, cauliflower and sprouts are raised in large quantities, where single-crop farming is practised, disease is a constant menace. We are in a great and busy farming section, and the large business of producing crops for market demands that we protect our plants from the ravages of disease. For this reason we have been the hardest workers in the field of seed growing and distributing. Our greatest ability lies in knowing the best plants to grow, and most of our success is due to the fact that we know how to produce the best plants.

We have harvested 36 tons of cabbage per acre and sold $320.50 worth of turnips from 1½ acres, and $300.41 worth of beets from 2 acres. We have sold 300 tons of cut grass from 150 acres, of which 200 tons was cut twice, and 100 tons was cut once. In order to make the biggest profit, we have to produce strong plants which our customers will buy. Our customers have to have strong plants, and if we can produce them for them, we can make a profit. We have to take the risk of losing money on the plants if the plants are weak.

To the pure and healthy grower we say: “The last 3,000 were fine, and the last 4,000 Succession I had from you were fine. I have been using your plants for a number of years and have always been satisfied with them.” —H. H. G., Bridgewater, N. Y.

We have harvested 26 tons of cabbage per acre and sold $105.98 worth of turnips from 1½ acres, and $90.31 worth of beets from 2 acres. We have sold 150 tons of cut grass from 150 acres, of which 100 tons was cut twice, and 50 tons was cut once. In order to make the biggest profit, we have to produce strong plants which our customers will buy. Our customers have to have strong plants, and if we can produce them for them, we can make a profit. We have to take the risk of losing money on the plants if the plants are weak.

To the pure and healthy grower we say: “I always had a fine crop.” —H. H. G., Bridgewater, N. Y.

We have harvested 12 tons of turnips per acre and sold $18.00 worth of beets from 2 acres. We have sold 50 tons of cut grass from 150 acres, of which 30 tons was cut twice, and 20 tons was cut once. In order to make the biggest profit, we have to produce strong plants which our customers will buy. Our customers have to have strong plants, and if we can produce them for them, we can make a profit. We have to take the risk of losing money on the plants if the plants are weak.

To the pure and healthy grower we say: “I have been looking in the Homestead for your advertisement but could not find any.” —J. H. D., Plattsburg, N. Y.

We have harvested 3 tons of turnips per acre and sold $4.50 worth of beets from 2 acres. We have sold 10 tons of cut grass from 50 acres, of which 5 tons was cut twice, and 5 tons was cut once. In order to make the biggest profit, we have to produce strong plants which our customers will buy. Our customers have to have strong plants, and if we can produce them for them, we can make a profit. We have to take the risk of losing money on the plants if the plants are weak.

To the pure and healthy grower we say: “I have been looking in the Homestead for your advertisement but could not find any.” —J. H. D., Plattsburg, N. Y.

We have harvested 1 ton of turnips per acre and sold $0.60 worth of beets from 2 acres. We have sold 5 tons of cut grass from 10 acres, of which 3 tons was cut twice, and 2 tons was cut once. In order to make the biggest profit, we have to produce strong plants which our customers will buy. Our customers have to have strong plants, and if we can produce them for them, we can make a profit. We have to take the risk of losing money on the plants if the plants are weak.

To the pure and healthy grower we say: “I have been looking in the Homestead for your advertisement but could not find any.” —J. H. D., Plattsburg, N. Y.

We have harvested 0.5 tons of turnips per acre and sold $0.30 worth of beets from 1 acre. We have sold 2.5 tons of cut grass from 5 acres, of which 2 tons was cut twice, and 0.5 tons was cut once. In order to make the biggest profit, we have to produce strong plants which our customers will buy. Our customers have to have strong plants, and if we can produce them for them, we can make a profit. We have to take the risk of losing money on the plants if the plants are weak.

To the pure and healthy grower we say: “I have been looking in the Homestead for your advertisement but could not find any.” —J. H. D., Plattsburg, N. Y.

We have harvested 0 tons of turnips per acre and sold $0 worth of beets from 1 acre. We have sold 0 tons of cut grass from 0 acres, of which 0 tons was cut twice, and 0 tons was cut once. In order to make the biggest profit, we have to produce strong plants which our customers will buy. Our customers have to have strong plants, and if we can produce them for them, we can make a profit. We have to take the risk of losing money on the plants if the plants are weak.

To the pure and healthy grower we say: “I have been looking in the Homestead for your advertisement but could not find any.” —J. H. D., Plattsburg, N. Y.

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To the pure and healthy grower we say: “I have been looking in the Homestead for your advertisement but could not find any.” —J. H. D., Plattsburg, N. Y.
"Your plants that I received from you last year did exceptionally well."—H. E. T., Shickshinny, Mass.
"I have always got the best celery plants from you that I have ever had."—R. J. E., T. F., Kane, Pa.
"I have had fine success from your choosing plants and kind. In about three weeks I will send for 1,000 cabbage plants and shall want you to choose them for me at Parrish, N. H."—Clym's Summit, Pa.

THIRTY-ONE YEARS

For thirty-one years we have been developing ourselves almost exclusively to raising and grading the finest kind of seed of the four kinds of vegetables most of thirty-one years in growing and testing these four things.

We can get the best strains of seed there are because we have spent many years in growing and testing these four things.

Whatever grower has bred up seed that will produce BIG CROPS.

Our plants are the best. Your plants that I received from you last year were very satisfactory. We guarantee delivery in good condition or will replace plants if any are not in good condition.

We can send postage "collect" same as express "collect."